Rameena Jalil

Senior Product Designer · AI products & B2B SaaS

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Pakistan · Remote

ABOUT

Senior product designer with 6+ years of experience designing web apps, dashboards and mobile apps for B2B SaaS, fintech, marketplace and AI products. I take work from messy requirements to a finished, usable design, lead a team of designers, and build working prototypes with AI-assisted development. Right now I design SaaS and client products and build my own AI products on the side.

EXPERIENCE

Sr Product Designer & Design Team Lead
Oct 2022 – Now
Pixelz360 · Remote

- Design web apps, dashboards and mobile products for SaaS, marketplace and AI clients, from research and flows to final UI and developer handoff.
- Lead a team of five designers: client briefs, task planning, reviews and hiring.
- Build and maintain design systems and working prototypes with AI-assisted development.

Product Designer · Freelance
May 2022 – Now
Own retainer and project clients

- **Logibiz** (London): payments dashboards and a design system.
- **ZentroRide**: sole designer of a booking website and three dashboards; bounce rate fell from 40%+ to 7.39%.
- **Finmetrx**: AI finance dashboards and agents, role-based sign-up.
- **Ooredoo** (via ByteCrew): funnel pages for a GPU-as-a-Service offer.
- **Veterinary Academy International** (via ByteCrew): designed a module of their portal.

Senior Product Designer, Mobile Apps
Jun – Sep 2022
9D Technologies · Islamabad

- Designed fitness and FemTech mobile apps.

Product Designer, Mobile Apps
Jun 2020 – May 2022
Cubicodes

- Designed mobile apps. 25+ mobile apps designed in total across my career.

Web & UI/UX Designer
2017 – 2020
Qazi Group · Enovtec

CORE SKILLS

Product design
UX strategy
User journeys & IA
Dashboards & web apps
Mobile app design
Design systems
AI product design
Prototyping
A/B testing
Cross-functional collaboration
Design leadership

TOOLS

Figma, FigJam, Framer, Miro
After Effects
Google Analytics, Firebase
React (AI-assisted)
WordPress, GSAP
Claude, Cursor, Codex
GitHub, Supabase, Cloudflare
Make.com, n8n

BUILT MYSELF

Overwatch
Approval layer for AI agents inside a company. In development.

Enquli
AI lead capture for small businesses. MVP in testing.

PDF compressor
Free, open source, no sign-up. Live.

EDUCATION

BS Computer Science
Preston University

LANGUAGES

English (B2)

AVAILABILITY

Remote: open to remote roles.
Relocation: open to relocate to Europe. Visa sponsorship needed.